

SISU Ski Festival - Skier Survey

We value your decision to travel to our area for the first annual SISU Ski Festival. We hope that your stay with us was pleasant. To help us make your future skiing trips to our area even more fulfilling, we're asking you to take two minutes of your time to give us your comments.

1. What did you like most about your racing experience?

2. What didn't you like about your racing experience?

3. Please offer any comments or suggestions on how we can improve the race for next year.

4. In addition to the race, what other winter activities or entertainment did you participate in while you were in the area?

5. How would you rate your SISU Ski Festival experience?

Excellent _____ Very Good _____ Good _____ Fair _____ Poor _____

6. How would you rate your overall experience on the Gogebic Range?

Excellent _____ Very Good _____ Good _____ Fair _____ Poor _____

7. Will you be attending next year's SISU Ski Fest? Yes No

8. How did you find out about the SISU Ski Fest?

Friend _____

Website _____ Which Website? _____

Advertising _____ Where? _____

Other _____

9. What was the length of your stay? Please indicate the number of:

Days _____ and Nights _____

10. How many miles ONE WAY did you travel to ski in the Gogebic Range? _____

11. How many non-racers were in your travel party? _____

12. What is your age? _____

13. Gender? Male _____ Female _____

14. Please provide your e-mail address if you are interested in other tourism information:

15. Please estimate the total amount of money your party spent PER PERSON in the Gogebic Range area during the SISU Ski Fest weekend.

\$ _____

Thank you very much for taking the time to complete this survey. Your responses will help us to make the event even better next year!

Please send completed surveys to: